geelong design week

imagine.
discover.
explore.

18–28 March 2021
geelongdesignweek.com.au
We acknowledge the Traditional Custodians of the land, the Wadawurrung People of the Kulin Nation. We pay our respects to their Elders past and present, Elders in our community and their emerging leaders.

We make every effort to ensure all information is accurate at the time of publishing. For the most up-to-date information visit geelongdesignweek.com.au

#geelongdesignweek2021
geelongdesignweek.com.au
Mayor’s Message

As Australia’s only UNESCO Creative City Of Design, Greater Geelong is determined to continue to take a clever and creative approach as we design our city for the future.

Design can influence so many areas: how our city looks, how we care for our environment, and even our cultural identity. It can also generate great business ideas.

Geelong Design Week gives us a unique opportunity to share clever ideas, explore design thinking and stimulate creativity.

The 2021 program features more than 60 events, many of them presented by local design experts as well as local community organisations.

Thank you to everyone involved in putting the week together, and to all attendees – I hope you enjoy!

Cr Stephanie Asher
Mayor, City of Greater Geelong

Find the program and book tickets at geelongdesignweek.com.au
Welcome to Geelong Design Week 2021

The City of Greater Geelong is proud to present Geelong Design Week - a celebration of creativity and our city’s recognition as Australia’s only UNESCO Creative City of Design.
Disruption and upheaval are fuel for creativity.

Over the last year we have learned to work with disruption, learn from it, adapt to it and use it to create solutions for challenges we would never have imagined before.

This inspired us to choose Unpredictable as the theme for Geelong Design Week 2021. We want to show how design can turn barriers into gateways, turn obstacles into building blocks, and turn challenges into opportunities.

With more than 60 events presented by an outstanding group of organisations, people and community groups, Geelong Design Week 2021 invites us to open our minds and imagine a more resilient, more sustainable, more creative future for our community.

We hope you enjoy it.

Geelong Design Week curatorial team

Dr Mary-Jane Walker
The School of Lost Arts

Dr Yolanda Esteban
Deakin University

Fiona Lee
Creative Geelong

Jonathan Daly
City of Greater Geelong

Jason Smith
Geelong Gallery
Image credit: Matthew Wren

Kevin Foard
Geelong Manufacturing Council

Padraic Fisher
National Wool Museum
**Event listings**

All times shown in AEDT (UTC+11)

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### From then to now: Designing old new again

*Creativity Cluster and The Reimaginarium*

**Thurs 18 March – Mon 5 April**

10:00am to 5:00pm Tuesday to Saturday | Free

This intriguing exhibition features products created from second-hand or repurposed objects and converted into new forms with new uses. Discover street trash transformed into brooches, three-dimensional decor integrating old doilies and lace, artworks on glass shards, wall hangings fabricated from reused wool, and more.

**Location:**

The Reimaginarium | 107 Moorabool Street, Geelong

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### Proto-personas! A fast, inexpensive way to design with certainty

*Deakin University Library*

**Thurs 18 March**

10:00am to 11:00am | Free, bookings required

Learn about how Deakin University Library is creating proto-personas to understand user needs, motivation and frustrations, and design better solutions and experiences for users. This informative talk investigates what proto-personas are, how proto-personas are created at Deakin University Library, and how they are used to influence the delivery of the Library’s products and services.

**Online**

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### Bringing the Boyd Collection to life

*KFive Furniture*

**Thurs 18 March – Fri 26 March**

6:30pm to 7:00pm for exhibition | 6:30pm on Thursday 18 March for Tony Lee talk

**Entry fee applies for exhibition, talk is free**

This unique exhibition showcases the furniture designs of famous mid-century Australian architect Robin Boyd, including pieces designed by Boyd and used in his own private residence. The exhibition also features a talk by Robin Boyd Foundation founder Tony Lee, sharing his experience working with KFive Furniture to bring the Boyd Collection to life.

**Location:**

Exhibition: National Wool Museum, 26 Moorabool Street, Geelong

Tony Lee talk Thursday 18 March: Geelong Library & Heritage Centre

51 Little Malop Street, Geelong

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### The Geelong Map: Illustrating our city

*City Maps Illustrated Pty Ltd*

**Thurs 18 March – Sun 21 March**

10:00am to 4:00pm

Free

City Maps Illustrated, creators of the iconic Melbourne Map, spark joy and take viewers on a journey of familiarity and discovery with their unique products. This event brings you into the studio to meet the City Maps Illustrated team, explore working drawings and illustrations in progress, and even suggest some inclusions.

**Location:**

Boom Makers

14 Rutland Street, Newtown
Designed for action: A collective response to COVID-19
Tonya Meyrick and Dr Russell Kennedy in conjunction with Creative Geelong

Mon 1 March – Sun 28 March
24 hour access | Free

How can design be used to share global experiences as they relate to life in a pandemic? Initiated by the United Nations in 2020, this exhibition explores how communication designers around the world use design to communicate important and unifying messages, presenting work from over 50 countries around the world.

Location:
The Third Space Gallery + Digital
132 Little Malop Street, Geelong
and The Project Space Gallery Projection Screen
Deakin University Geelong Waterfront Campus
Corner Cunningham Street and Western Beach Road, Geelong

Wasteland
Joseph Oliver Yap

Thurs 18 March – Sun 28 March
24 hour access | Free

Wasteland is a community data visualisation project. By making art from waste to create a shared human experience, together we can show that a crisis is an opportunity. Everyone is invited to participate – you’ll just need a smartphone and some waste. Wasteland: Open Studio, on Wednesday 24 March, is a virtual discussion of the project with the creator of Wasteland as it evolves.

Online - www.wasteland.site

Designing for inclusion
Ainslee Hooper Consulting and Bree Gorman Consulting

Thurs 18 March
11:00am to 12:00 noon
Free, bookings required

Unpredictability is part of life for vulnerable people in our community. In this online session, hosts Ainslee Hooper and Bree Gorman will equip businesses, organisations and individuals with strategies to create accessible and inclusive workspaces.

Online

Geelong Illustration Awards
The Gordon Centre for Design and Construction

Thurs 18 March
24 hour access | Free

A picture is worth a thousand words. This exhibition of Geelong Illustration Awards winners unveils illustrative talent in our region, recognises the value of illustration – from book covers, to advertising, to children’s publishing – and showcases storytelling’s power, influence, and impact on our daily lives.

Online - www.illustrationgeelong.com

Bright lights in the big city
City of Greater Geelong

Thurs 18 March – Sun 28 March
Nightly from 8:30pm | Free

Stunning animations have been designed to illuminate and transform the iconic architecture of City Hall. This dazzling program of large format projections is by commissioned artists Matt Bonner, Alex Evans and Olaf Meyer.

Location:
Geelong City Hall
30 Gheringhap Street, Geelong
An altered view
Geelong Art Space and Katherine Marmaras

**Thurs 4 March – Sun 28 March**

**Drawing participation:** Thurs 4 March - Sat 13 March, $20 to participate

**Exhibition:** Thurs 18 March - Sat 27 March
12:00 noon to 4:00pm Thursday, Friday and Saturday

**Free to visit and view exhibition**

Geelong Art Space invites you to create your own altered view of our city with artist, Katherine Marmaras. Decorate and draw on printed images of local buildings and streetscapes to highlight their design features. Download images from the Geelong Art Space website or collect them in person. Selected creations will be exhibited at Geelong Art Space and on their website throughout Geelong Design Week.

**Location:**
Geelong Art Space, 89 Ryrie Street, Geelong

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The Compostable Designer
The Compostable Designer

**Thurs 18 March – Sun 28 March**
10:00am to 3:00pm | Free

Join Kelly Thomas, The Compostable Designer, in her studio to share the story of her journey building a circular, compostable brand. Kelly will demonstrate her innovative fibre-composting process and her commitment to high quality products that sees every design tested and composted before it moves into production. Compostable products will be available for purchase.

**Location:**
Boom Gallery
11 Rutland Street, Newtown

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Makerspace Innovation and Design
Sacred Heart College Geelong

**Thurs 18 March**
4:00pm to 8:00pm | Free, bookings required

Join the Sacred Heart College team for a tour of the school’s new Innovation Precinct, and participate in a workshop in the Makerspace development. Learn more about how the College is equipping students for a future yet to be imagined, where technology solves problems yet to be determined.

**Location:**
Sacred Heart College
61 Retreat Road, Newtown

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Geelong Digital Outdoor Museum: Western Beach
Mediated Intelligence in Design Research Lab (MiD Lab), Deakin University

**Thurs 18 March**
5:30pm to 6:30pm | Free, bookings required

Deakin University’s MiD Lab presents the Geelong Digital Outdoor Museum (GDOM). On show is a virtual model of Geelong’s Western Beach and its hidden past freshly uncovered from the archives. Register for first access and to ask the creators about the design and technology behind this unique virtual museum. GDOM will be online throughout the whole of design week.

**Online**
- www.gdom.mindlab.cloud

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Unpredictable ethnoscapes: MURRI:YUL and Dooliebeal
MURRI:YUL Consultants

**Fri 19 March**
7:00pm to 8:00pm | Free, bookings required

Dooliebeal is a place of cultural significance in the midst of urban sprawl and shifting ethnoscapes. This event provides an insight into this special place with an immersive experience highlighting the significance of space, place and people. The discussion presented by MURRI:YUL Consultants – Wadawurrung Traditional Owner Melinda Kennedy and anthropologist Heather Threadgold - highlights multi-layered integrated systems, renaming place.

**Online**
Hidden rails – history and heritage in the Civic Precinct
City of Greater Geelong and Quintessential Equity

Thurs 18 March
9:00am to 11:00am | Free, bookings required

Did you know Mercer Street was once home to a railway that ran up Cunningham Pier? Learn from an expert panel how Geelong’s fascinating industrial history is woven into the design of its new Civic Precinct. Make your own impact in a workshop on the exciting possibilities for the precinct’s historic building at 151 Mercer.

Location:
Geelong Library & Heritage Centre
Wurdi Youang, Level 5, 51 Little Malop Street, Geelong

Urban design and our Civic Precinct: Creating active community spaces
City of Greater Geelong and Quintessential Equity

Fri 19 March
2:00pm to 4:00pm | Free, bookings required

How do you bring a city to life with design? And what kinds of public spaces would you like to see in Central Geelong? Hear from designers, community leaders and more as they unpack how urban design is creating vibrant and welcoming city spaces. Then dive into the plans for Geelong’s upcoming Civic Precinct and workshop your ideas for the new public space it will create along Bayley Street.

Location:
Geelong Library & Heritage Centre
Wurdi Youang, Level 5, 51 Little Malop Street, Geelong

Designing Geelong webinar series: What urban design can learn from Country
City of Greater Geelong – Urban Design and Heritage

Wed 24 March
12:00 noon to 1:00pm | Free, bookings required

Aboriginal people have always been innovators, inventors, storytellers and creatives. Explore how 67,000-plus years of wisdom can provide the basis for urban development in this essential online event.

Online

Hidden Geelong
City of Greater Geelong – Urban Design and Heritage

Mon 22 March
6:00pm to 7:00pm | Free, bookings required

The urban landscape of Geelong hides a rich history of Wadawurrung and European heritage. Market Square, nestled in the heart of the city, is a site of immense significance. Learn about the importance of the site to Wadawurrung traditional owners as a lagoon and birthplace of Willem Baa-nip, as the City’s main public marketplace and the site of the 1879 Exhibition Buildings. Join our panel for a discussion about the possible futures of this site.

Location:
National Wool Museum
26 Moorabool Street, Geelong
James Harrison (1816–1893)
Inventor – Editor – Entrepreneur
Geelong and Region Branch of the National Trust (Victoria)
Fri 19 March
7:00pm to 8:00pm | $5.50, bookings required
In 1854, Glasgow-trained printer James Harrison invented the world’s first commercial ice-making machine on the banks of the Barwon River. He was also a famous journalist, now in Australia’s Media Hall of Fame. Join this informative talk to learn more about James Harrison, his early years and his brilliant career and adventures.

James Harrison’s Momentous Achievements – Exhibition
Geelong and Region Branch of the National Trust (Victoria)
Sat 20 March - Sun 28 March (closed Monday and Tuesday)
Entry every half hour from 10:30am to 3:30pm, see website for details
$5.50, bookings required (max. numbers apply)
Did you know James Harrison founded the Geelong Advertiser in 1840 and invented the world’s first ice-making machine in 1854? Learn more about our very own 19th century influencer, civic leader and inventor in this exhibition honouring his vision and career.

Location:
Barwon Grange Conservatory
25 Fernleigh Street, Newtown

Designing an arts centre for the unpredictable future
Geelong Arts Centre
Sat 27 March
4:00pm to 5:30pm | Free, bookings required
Hear from the Geelong Arts Centre’s expert panel as they explore how cultural institutions will keep up with a rapidly changing and unpredictable world. The panel will reflect on the digital revolutions’ impact on the cultural landscape and new technologies that continue to change the way arts and culture are imagined, created, experienced and consumed.

Location:
Studio 4, Geelong Arts Centre
81 Ryrie St, Geelong

Pathways to artistic practice in an ever-changing world
Geelong Arts Centre
Sat 27 March
1:30pm to 2:30pm | Free, bookings required
Geelong Arts Centre CEO Joel McGuinness hosts a panel of artists to examine pathways to professional practice and discuss how they have forged ahead with artistic projects during an unpredictable time, delivering unexpected outcomes, new directions and possibilities. Panel members will share their artistic vision through excerpts from current projects supported by Geelong Arts Centre’s Creative Engine program, including live performance, film and visual arts.

Location:
Studio 4, Geelong Arts Centre
81 Ryrie St, Geelong

Image credit: Jane Acopian
Mixed voyage
Fernanda Covarrubias and Noe Mondragon

Fri 19 March – Tues 30 March
10:00am to 4:00pm Monday to Friday
Free, bookings required

Explore how two completely different creative minds can juxtapose art and fashion to deliver an unpredictable result. Eco fashion designer Fernanda Covarrubias creates a series of upcycled pieces from pre-loved materials to highlight the importance of sustainable fashion, while architect and street artist Noe Mondragon intervenes with a series of paintings and handcrafted elements.

Location:
Sally Walker Gallery, Deakin University Geelong Waterfront Campus
1 Gheringhap Street (corner Cunningham St and Western Beach Rd), Geelong

Powerhouse on the verge: A perception of the industrial landscape
Cecilia De Marinis, Ross T Smith, and Sanja Rodeš
School of Architecture and Built Environment, Deakin University

Fri 19 March - Fri 16 April

Online exhibition

An exhibition of photographs focusing on the North Geelong Powerhouse and its future, by photographer and artist Ross T Smith, plus a selection of design projects by students from Deakin’s Master of Architecture ‘On the verge’ design studio. The student projects respond to questions posed by the photographs and propose alternative scenarios for the Powerhouse’s future.

Online - www.faxlab.net/gdw2021

TWENTY+ONE: The evolution of STUDIO 101 Architects
STUDIO101 Architects

Fri 19 March, Opening Night
7:00pm to 9:00pm | Free, bookings required

Sat 20 March - Sat 27 March
10:00am to 3:00pm | Free

In 2021, STUDIO 101 Architects commemorate 21 years of award winning architecture. To celebrate, they have cracked open the archives and pulled together an exciting exhibition features 21 images, from 21 projects, during their first 21 years of architecture. The exhibition kicks off with an Opening Night Celebration and will be launched by entertainer, architecture enthusiast and Modernister, Tim Ross.

Location:
STUDIO 101 Gallery, 25 Melbourne Road, Drumcondra

Global Goals Jam Geelong
DesignThinkers Group Australia, Istituto Europeo di Design- Milan

Fri 19 March – Sun 21 March
6:30pm to 8:00pm Friday, panel discussion | Free
9:00am to 5:00pm Saturday and Sunday, Workshop
$25 to $100, bookings required

Learn how to create high-impact, submission-ready pitches to solve local challenges related to the UNESCO Sustainable Development Goals (SDGs). This three-day online event includes a panel discussion on SDGs 8, 10 and 11 with Istituto Europeo di Design Milan, followed by design sprints.

Online

The Geelong Map:
Illustrating our city evening talk
City Maps Illustrated Pty Ltd

Fri 19 March
6:00pm to 7:30pm
$15 per person, bookings required

Join this intimate evening event for a special insight into the map-making journeys of City Maps Illustrated, creators of The Melbourne Map and The Geelong Map.

Location:
Boom Makers
14 Rutland Street, Newtown
Design Your City: Competition
National Wool Museum
Thurs 18 March – Sun 28 March
Competition open for the duration of Geelong Design Week, closing 5:00pm Sunday 28 March
Visit www.geelongdesignweek.com.au for entry details
Free
Are you a budding young designer with a great idea to improve our city? Enter our Design Your City competition for your chance to win great prizes, share your ideas and make your mark as a future design leader! Be inspired by the How Cities Work exhibition at the National Wool Museum and prepare a design to help city residents deal with the unpredictable. Send us your ideas for a new building, park or service for the city and you could win!
Online

Design Your City: Design-A-Thon
National Wool Museum
Sat 27 March
10:00am to 12:00 noon
Free, bookings required
Flex your design muscles and get your creativity flowing! Meet experts and finesse your ideas during a fun and dynamic Design-A-Thon. Work with the artist behind How Cities Work James Gulliver Hancock, plus Architectural and Design experts and delve into Design Thinking processes to hone your ideas. Meet other young people who want to get creative and have a positive impact on the future of their city. You can even submit your ideas to our Design Your City competition!
Location:
National Wool Museum
26 Moorabool Street, Geelong
Interregnum Over
Jack Herd
Sat 20 March, Sun 21 March
Sat 27 March, Sun 28 March
7:30pm (all sessions)
Free, bookings required
Join emerging artist Jack Herd for an outdoor screening of his film INTERREGNUM OVER to find out what the future holds for the Regent Theatre, the ‘grand old dame’ of Little Malop Street. Take a virtual journey inside the theatre and explore the Regent’s elusive history.

Location:
Former Regent Theatre
Market Square Geelong (corner Little Malop Street and Union Street), Geelong

Stitched up: Stitch, play, cloth
Embroiderers Guild Victoria – Geelong Branch
Fri 19 March – Sat 20 March
10:00am to 4:00pm | Free
Join the Embroiderers Guild Victoria – Geelong Branch for a demonstration and display of traditional and contemporary embroidery and textile arts. See Guild members demonstrate stitching techniques on their own projects and try your hand at stitching with their expert guidance. Stitching demonstrations Friday 19 March and Saturday 20 March. Display from Friday 19 March to Monday 29 March.

Location:
Geelong Library & Heritage Centre
51 Little Malop Street, Geelong

Broc the Kasbah presents: A tour of the Geelong Souk
Broc the Kasbah Oz
Sat 20 March
2:00pm to 3:00pm
Free, bookings required
Take a trip from central Geelong to ancient Marrakech to discover what contemporary sustainable fashion looks like. Broc the Kasbah’s tour of their Geelong store unveils how the team source their fabrics, showcases their maker friends and reveals the thoughtfulness behind the label.

Location:
Broc the Kasbah
109 Moorabool Street, Geelong

Found: The art of making the used reusable
The Reimagination
Sat 20 March
5:00pm to 6:00pm
Free, bookings required
Join The Reimagination for a discussion on the current state of consumer goods waste and a celebration of the unpredictable ways in which Australians are making the unloved usable again.

Location:
The Reimagination
107 Moorabool Street, Geelong
Limit of 30 people can attend in-person
Online link available upon registration

The Young Masters: Unpredict-ABLE
The Geelong College
Mon 22 March
Refreshments and tours of the College’s Austin Gray Centre for Design and Creative Arts from 6:00pm. Event 7:00pm to 8:30pm
Free, bookings required
Unpredict-ABLE features design disciplines including fashion, architecture and visual media to showcase young local designers and inspire current and prospective design students. The Young Masters, Old Collegians working in creative industries, will present short talks and a panel discussion about working through unpredictability. Hosted by renowned leader Tuba Kocaturk, Deakin University Professor of Integral Design and Director of the Mediated Intelligence in Design Research Lab.

Location:
Keith Humble Centre
62 Aphrasia Street (corner Claremont Avenue), Newtown
The Journey of Extraordinary Encounters

This event is presented by The School of Lost Arts, Deakin University, Live+Smart Lab and Launch Pad, Tract Consultants and CartDeco Cartographics

Part 1: Experience and exhibition
Thurs 18 March - Sun 28 March
24 hour access
Free
Enter the world of nature’s design principles, following an interactive walking trail to uncover biophilic design in the city. The event includes direct experiences of nature, hidden design gems and the work of leading artists and designers in windows, places and parks in the city. The interactive map for the walk uses audio narration, images, video and a web-based app to lead adults and children on an exciting design journey to imagine Geelong as one of the great nature-based cities of the world.

Online:
Visit www.theschooloflostarts.com.au for more information or scan the QR code (right)

Part 2: Feeling Nature performance
Performance by Dr Rea Dennis, Deakin University
Sat 20 March
Sat 27 March
12:00 noon to 1:00pm
Free, bookings required
Feeling Nature is a 45-minute interactive experience with artist Rea Dennis. Come down to Johnstone Park and explore the way our bodies communicate with the natural world and how nature restores us. Capture a moment and post on our Instagram channel which will be exhibited as Feeling Nature (digital) at Platform Gallery.

Location:
Johnstone Park Rotunda
Gheringhap Street, Geelong

Part 3: Guided biophilic walk
Sat 20 March
Sat 27 March
11:00am to 11:45am
Free, bookings required
Join this guided walk, led by the curator, and uncover biophilic design in the city, experiencing what nature can teach us about how to live better in the urban environment. The walk features direct experiences of nature, hidden design gems and the work of leading artists and designers in windows and places in the city.

Location:
Johnstone Park Rotunda
Gheringhap Street, Geelong

Part 4: Street art and live mural painting
Fri 19 March
Sat 20 March
9:00am weather permitting, check website for details
Free
Come and watch mural artist Sai Neoh and genU artists transform a wall into a biophilic designed space.

Location:
James Street Gallery (side wall), Geelong
Adaptation to climate change: Geelong’s 21st Century Garden
Friends of Geelong Botanic Gardens
Sun 21 March | 2:00pm to 3:00pm
Wed 24 March | 11:00am to 12:00noon
Free
Take a guided tour of the Geelong Botanic Gardens’ 21st Century Garden. Designed and created in response to prolonged drought, the garden features plants which have adapted to water shortage both in Australia and around the world. The landscape is innovative and initially caused much discussion, both local and international. This unusual garden has much to teach us about adaptation to climate change. BYO hat, sunscreen and mosquito repellent. Meet your guide at the front gate.
Location:
Geelong Botanic Gardens
Garden Street (corner Podbury Drive and Eastern Park Circuit), East Geelong

A Clever and Creative solution for stormwater at the Geelong Botanic Gardens
Friends of Geelong Botanic Gardens
Sun 21 March | 1:00pm to 2:00pm
Free
A guided tour to explore the Stormwater Harvesting Project in Eastern Park. The storm-water dam has created a natural wetland promoting diverse plant and animal life, as well as providing valuable water for Geelong’s park, street trees and Geelong Botanic Gardens. BYO hat, sunscreen and mosquito repellent. Meet your guide at the front gate.
Location:
Geelong Botanic Gardens
Corner Podbury Drive and Eastern Park Circuit, East Geelong

Be inspired by Humans in Geelong
Humans in Geelong Inc.
Tues 23 March
7:30pm to 8:30pm
Free, bookings required
Let yourself be swept away by the Humans in Geelong HuG movement. Speakers Jacqui Bennett and Bec Picone plus a surprise guest will present HuG pictures and videos, insights into amazing HuG stories and their positive effects, and highlights of HuG’s past expos that showcased the very best of Geelong to the world. And don’t miss the launch of ‘The Dance!’ Humans in Geelong books will be available for a donation.
Location:
Geelong Library & Heritage Centre
51 Little Malop Street, Geelong

A circular approach to a pandemic: Designing out PPE waste
Deakin University
Mon 22 March
1:00pm to 4:30pm
Free, bookings required
Whilst it may protect us in a pandemic, current disposable personal protective equipment (PPE) does nothing to protect our planet from waste. But what if PPE could be designed to protect human health, and have a positive impact on our planet?
This event will showcase an inter-disciplinary approach to design and system thinking where teams will pitch their re-imagined and re-designed solutions underpinned by circular economy principles to a cross disciplinary panel of experts who will evaluate their solutions and provide each team with feedback.
The event will also include a discussion to explore the role of design and system thinking in accelerating a circular economy.
Online
Event listings

RONE in Geelong
Geelong Gallery
Sat 27 February – Sun 16 May
Monday to Saturday 10:00am to 7:00pm
Sunday 10:00am to 5:00pm | $7 to $16

Renowned Geelong-born artist RONE’s new Geelong Gallery installation extends his fascination with the concepts of beauty and decay, transforming the Gallery’s rooms in response to the Gallery’s collection and the architecture and history of the building. This event presents the first comprehensive survey of RONE’s impressive career to date, from early stencil works and street art to photographs documenting major installations.

Location:
Geelong Gallery
55 Little Malop Street, Geelong

Creative thinking: Art + design workshops
Geelong Gallery
Mon 22 March – Fri 26 March
10:00am to 5:00pm
$5 per student, bookings required

Discover the creative process and evolution of RONE’s new site-specific installation and other past Geelong-based projects inspired by the artist’s interest in fleeting beauty. A series of activities designed to stimulate idea generation, problem solving and critical and creative thinking will encourage students to follow their intuition and embrace the unpredictable as they build their own exhibition inspired by RONE’s artistic processes.

Location:
Geelong Gallery
55 Little Malop Street, Geelong

Urban art workshop
Geelong Gallery
Thurs 25 March
5:00pm to 7:00pm
$25 to $50, bookings required

Join exhibiting artist RONE and local street artist and educator Glen Smith in a workshop exploring the techniques of urban art and graphic styles, from early Japanese printmaking to iconic contemporary artists, before creating your own paste-up. Participation includes single entry into Geelong Gallery’s RONE in Geelong installation during the week before or after the workshop. Suitable for ages 15 and over.

Location:
Oxygen College, Geelong Campus
22 Gordon Avenue, Geelong West

Talking art: Urban art – streets of your own town
Geelong Gallery
Fri 26 March
1:00pm to 3:00pm
Gallery members $40, non-members $45

Tour Geelong’s most exciting street art collaborations in the Little Malop Street and James Street precinct with expert guides Jason Smith (Geelong Gallery Director and CEO), Laura Alice and Glen Smith (local street art contributors). Complete your street art fix at Geelong Gallery’s RONE in Geelong installation. Complete your street art fix, visit RONE in Geelong and Hue and Cry Collective. All proceeds go towards supporting contemporary artists through Geelong Contemporary.

Location:
Geelong Gallery
55 Little Malop Street, Geelong
Young minds, emerging technologies, future focus
Geelong Tech School
Tues 23 March
Tour starts at 5:30pm | Free
Come and tour this vibrant, technology rich learning hub inspiring secondary students in ‘design thinking’ with a focus on ‘future skills’. Local secondary students will interact with visitors showcasing this amazing ideas as possible solutions to contemporary issues, followed by a series of presentations with young people pitching their projects.

Location:
Geelong Tech School
Latrobe Terrace (corner Fenwick Street and Little Malop Street), Geelong

Open Studios Trail
The City of Greater Geelong and Barwon Heads Arts Council
Sat 20 March
Sun 21 March
Sat 27 March
Sun 28 March
Sat 10 April
Sun 11 April
10:00am to 4:00pm
Free
Discover local artists in their studios and creative venues across Geelong and the Bellarine Peninsula at the Geelong Design Week Open Studios Trail. Get an insider’s view of the artists’ practice and their creative environments. Proudly supported by the City of Greater Geelong, Geelong UNESCO City of Design and Barwon Heads Arts Council.

Location:
Various locations
Find out more at www.geelongdesignweek.com.au

Internet of Things kickstarter
Smart City Office, City of Greater Geelong
Tues 23 March
5:15pm to 6:45pm
Free, bookings required
Join the City of Greater Geelong’s Smart Cities team at the Geelong Tech School for a hands-on introduction to the Internet of Things (IoT). In this workshop you’ll learn about different types of IoT sensors, their applications and how to connect to The Things Network Geelong. Basic coding knowledge may be helpful but not necessary.

Location:
Geelong Tech School Latrobe Terrace (corner Fenwick Street and Little Malop Street), Geelong
Inclusive online design: Making sure users don’t miss out
LB Learning Solutions

**Tues 23 March**
11:00am to 12:00 noon
**Free, bookings required**

For everyone who publishes, posts or hosts anything online. Presenters Lyndal Box, Dr Dianne Ashworth and Tim Lucas explain and demonstrate how digital design that looks great can still shut some people out. The webinar covers examples of common issues with webpage navigation, online payments, documents, online meetings and eLearning as well as arming you with tips to avoid making errors and help you to design more inclusively.

Online

Geelong inventions: Past and future
Deakin University

**Wed 24 March**
2:00pm to 5:30pm
**Free, bookings required for stakeholder symposium**

Share your thoughts on Geelong’s design and manufacturing history, experience an immersive virtual reality (VR) demonstration of the iconic Ford ute, invented in Geelong in 1934, and explore community feedback about the past, present and future of Geelong’s inventive heritage at Deakin University’s Geelong inventions stakeholder symposium.

**Location:**
National Wool Museum
26 Moorabool Street, Geelong

The rise of the domestic museum: Caring for your collection
Paul Garry – Collection Care

**Wed 24 March**
5:00pm to 6:00pm
**$12, bookings required**

What’s the best way to keep heirlooms safe? How can you share their stories with your family and friends? Send Collection Care a photo of your letters, paintings, button collections and other special items by the end of February, then join them on Wednesday 24 March for an expert discussion about the significance of your treasures, and how to care for and display them in your own domestic museum.

Online

Age-defying bridges tour
Cleantech Innovations Geelong

**Wed 24 March**
1:00pm to 3:00pm
**Free, bookings required**

Unveil a world first in bridge design and manufacture during this tour of two very special bridges. Starting at Federal Mills, you’ll hear about why the age-defying bridges are so special, then you’ll take a short bus trip to the bridges for a walking tour with the designers, engineers, builders and masterminds behind these groundbreaking structures.

**Location:**
Federal Mills
33 Mackey Street, North Geelong
Expect the unexpected: An introduction to the Creativity Cluster Exhibition
Creativity Cluster

**Wed 24 March**
5:00pm to 6:00pm
Free, bookings required

Creativity Cluster is a group of Victorian artists with a shared passion for engaging with communities. At this exhibition you’ll discover why and how Creativity Cluster’s artists and designers have used discarded, repurposed and second-hand objects in their work across various mediums.

**Location:**
The Reimaginarium
107 Moorabool Street, Geelong
Limit of 30 people can attend in-person
Online link available upon registration

Compelling book design: Rethinking the cover
Geelong Library & Heritage Centre

**Wed 24 March**
6:30pm to 7:30pm
Free, bookings required

Each year the Australian Book Design Awards recognise the bravest, brightest, most original and beautiful books published in Australia. This event features award-winning book designer Pooja Desai from ABDA, 2020 Designers’ Choice for Cover of the Year winner Stephen Banham, author Nick Gadd discussing book design from an author’s perspective, and local award-winning book designer Vaughan Mossop presenting his imaginative ‘takeaway books’ concept.

**Location:**
Geelong Library & Heritage Centre
51 Little Malop Street, Geelong

How Barwon Water’s Renewable Organics Network is transforming waste into resources
Barwon Water

**Wed 24 March**
11:00am to 12:00 noon
Free, bookings required

Join Barwon Water to find out more about the exciting new project converting organic waste into renewable energy, heat, hot water and soil enhancers to create regional prosperity. Get the latest information about the Renewable Organics Network under construction in Colac and future opportunities for our region in this interactive one-hour webinar.

Online

Geelong, building better blocks
GHD and Deakin University

**Wed 24 March**
4:30pm to 6:30pm
Free, bookings required

Lindsay Brown, former GHD Market Lead and former AWA President, leads a thought-provoking panel discussion with keynote panellists including Dr Phillip B. Roos, Director, Live+Smart Research Lab at Deakin University and Tai Hollingsbee, GHD National Building Engineering Leader. Explore how we can ‘build better blocks’, and make unpredictable cities more predictable in relation to architectural design, infrastructure, energy and waste, to support Geelong’s growth, prosperity and natural environment.

Online

TWENTY+ONE: Meet the Architect
STUDIO 101 Architects

**Wed 24 March**
7:00pm to 9:00pm
Free, bookings required

In 2021, STUDIO 101 Architects commemorate 21 years of award winning architecture. To celebrate, they have cracked open the archives and pulled together an exciting exhibition features 21 images, from 21 projects, during their first 21 years of architecture. You are invited to ‘Meet the Architect’ behind STUDIO 101, Peter Woolard – a 30 year veteran of architecture. Peter will present a deeper insight into the unpredictable diversity of the 21 projects along with an open Q&A session.

**Location:**
STUDIO 101 Gallery, 25 Melbourne Road, Drumcondra
Reducing unpredictability in health and wellbeing outcomes for workplaces
Active Geelong supported by London Business School Impact Consulting Club
Wed 24 March
7:00am to 9:00am | Free, bookings required
Active Geelong is proud to release, exclusively to Geelong workplaces, an internationally developed physical activity program assessment tool. Come and learn how it may just be the game changer for your workplace physical activity program needs.
Location:
The Captains’ Room, GMHBA Stadium
370 Moorabool Street, South Geelong

The MY STORY Project
City of Greater Geelong – Connected Communities
Thurs 25 March
5:30pm to 7:30pm | Free
The MY STORY Project is an opportunity for people with lived experience of disability and mental health challenges to find their own voice and ‘tell their own story in their own way’. Over 100 people participated in the project to develop their storytelling skills through a 12-week mentoring program. The result is an extraordinary multi-media collection of creative works.
At this event, some of the MY STORY participants will share their stories and experiences of living with disability and mental health challenges through word, music, film and sound.
Location:
Beav’s Bar, 77–79 Little Malop Street, Geelong

Steve Sammartino: Preparing for the unpredictable
Geelong Tech School
Thurs 25 March
Tour starts at 5:30pm
Guest speaker Steven Sammartino starts at 6:45pm
Free, bookings required
Steve Sammartino’s high-energy presentation will change the way you look at the world. Steve is Australia’s leading futurist, an acclaimed writer, highly respected media commentator and a technology investor. He built a life-size driveable car entirely out of Lego and is currently building the world’s most modern house. Join Steve on a tour of the Geelong Tech School engaging with local secondary students in this vibrant, technology rich learning hub.
Location:
Geelong Tech School, Latrobe Terrace (corner Fenwick Street and Little Malop Street), Geelong

An unpredictable place: Cultural placemaking for a revitalised central Geelong
Urbis in partnership with Cultural Capital and Wadawurrung
Thurs 25 March
4:00pm to 5:30pm | Free, bookings required
Presented by built environment professionals, curators and Wadawurrung Traditional Owners, this event explores future potential for activating central Geelong’s streets and public spaces. It will also examine what cultural placemaking means in the context of Geelong, how Aboriginal cultural heritage can play a role in the city’s cultural placemaking, and how technology can guide our approach to placemaking.
Location:
Geelong Library & Heritage Centre
51 Little Malop Street, Geelong
Design a miniature cityscape
NancyDee Sculptures

Fri 26 March
3:30pm to 5:00pm
$20, bookings required

Construct a miniature cityscape on a colourful 10x10cm tile using objects found on Geelong’s streets and beaches. Host NancyDee will show you how to create an imaginative, one-of-a-kind design. Bring along objects you’ve found or select from NancyDee’s collected nails, nuts, bolts and other metal. All materials supplied. Maximum eight people.

Location:
The Reimaginarium
107 Moorabool Street, Geelong

Found: Designing for a reuse economy
The Reimaginarium

Sat 27 March
5:00pm to 6:00pm
Free, bookings required

The Reimaginarium presents a roadmap for reducing waste, supporting creative reuse, and creating a more circular and sustainable future.

Location:
The Reimaginarium
107 Moorabool Street, Geelong
Limit of 30 people can attend in-person
Online link available upon registration

Pop-Cycle: A mobile placemaking platform
Deakin University

Sat 27 March
9:00am to 12:00 noon | Free

Pop-Cycle is a unique placemaking platform that uses pedal power to generate a living space on the street. Come along and see a demonstration of the Pop-Cycle and its adaptive uses for creating impromptu place activation.

Location:
John Hay Courtyard
Deakin University Geelong
Waterfront Campus
1 Gheringhap Street, Geelong

Embodied design
Blink Dance Theatre

Fri 26 March
11:00am to 12:30pm
Free, bookings required

Join Blink Dance Theatre for an accessible public workshop that investigates spatial awareness and movement design. Explore basic movement principles to enrich our understanding of ourselves and the spaces we inhabit. Part observation and part practice. No dance experience required.

Location:
Big Boom,
5 Rutland Street, Newtown
Book online at
geelongdesignweek.com.au

Event presenter
City of Greater Geelong

Geelong UNESCO City of Design
Working Group
Austeng, Creative Victoria, Deakin University, Design
Institute of Australia, Geelong Tech School, Geelong
Arts Centre, genU, Gordon TAFE, Office of the Victorian
Government Architect, Wathaurung Aboriginal
Corporation

Geelong Design Week Curatorial Group
Creative Geelong, Deakin University, Geelong Gallery,
Geelong Manufacturing Council, National Wool
Museum, The School of Lost Arts

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An initiative of Geelong UNESCO Creative City of Design