

Re:generate

GEELONG

THURSDAY 14 OCT



Day 3: Livestream from Geelong, Australia 9.00pm AEDT | www.geelongcityofdesign.com.au

PROGRAM:



MASTER OF CEREMONIES

Timothy Ellis

Manager Economic Development and
Events, City of Greater Geelong

Acknowledgement of Country

Master of Ceremonies welcome and recap of Day 2

Panel 3: Regenerate – Urban design

This panel explores areas can be regenerated through design excellence principles to create contemporary areas of creativity and ingenuity as well creating spaces for community connection.



MODERATOR

Dr Jonathan Daly

Manager Urban Design and Heritage,
City of Greater Geelong

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Revitalising Geelong's City Centre



Tammy Smith

Senior Manager Revitalising
Central Geelong Partnership.
Victorian Government -
Department of Environment,
Land, Water and Planning

Central Geelong is being revitalised as a vibrant place for workers, students and visitors, and many more people are expected to call Geelong home by 2050.

A Green Spine (linear park) will run through the heart of the city, laneways will be activated as hubs of activity and a vibrant Arts & Cultural Precinct will be developed.

The project which aims to deliver a multipurpose, contemporary and functional centre for the Geelong community through clever and smart design is a partnership between our State and Local Governments with significant funding from the Federal Government.

[Learn more](#)

The Bahrain Dhow Building Project



Farah Mattar

Director of Culture and Arts at
the Bahrain Authority for
Culture and Antiquities

As a significant part of Bahrain's pearling history, the Dhow is a key iconic structure that took men into the sea in search of pearls.

This project aims to regenerate the Dhow building craft and recreate an open-air Dhow building site by the sea front at the historical Arad Fort in Muharraq.

We aim to preserve and promote the authentic traditional industry of the dhow building and highlight the crafts of traditional ship making. The regeneration of this project is by introduction of education and training, working with the local boat craftsmen to identify the how to recreate and re-invent a full fleet of these traditional ships.

[Learn more](#)

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Rosto da Cidade



An urban revitalization program to restore the historical centre of Curitiba. The program provides for improvements in lighting and accessibility throughout the perimeter of properties in the city's historic sector, as well as improvements in public lighting, mobility and accessibility.

[Learn more](#)

Mr Guilherme Zuchetti

Focal Point, Curitiba City of Design

Pinghe Fang Renovation and Reutilization Project



This project aims to reinvigorate a historical part of Wuhan city as a cultural and creative center. It integrates culture, art, fashion, design and innovation by spatial combing, structural reinforcement and functional extension, creating a new use for historical buildings in Wuhan.

[Learn more](#)

Dr Si Zhang

CITIC General Institute of Architectural Design and Research Institute Co, Wuhan

10.15PM CLOSE

END OF DAY 3 PROGRAM