# GEELONG DESIGN WEEK

19——29 OCTOBER 2023

**EVENT PROGRAM** 

geelongdesignweek.com.au





# Mayor's Message

I am thrilled to be able to help launch Geelong Design Week, a momentous celebration of our city's dynamic and evolving design community.

With a legacy spanning our industrial heritage and a vision for a Clever and Creative Future, Geelong stands as an evolving hub of innovation in design.

As the sole UNESCO City of Design in Australia, this designation has enabled us to broaden our horizons, share knowledge, and collaborate on the global stage to enhance our industries, urban landscapes, and overall quality of life.

Since our designation, we've made design a central pillar of our community's vision for a sustainable future, implementing tangible principles that drive our design-focused initiatives.

We invite you to join us for an inspiring II days of creativity, community and design excellence, with over 50 events sure to captivate and engage the whole community.

This remarkable program brings together local designers, delves into Geelong's design heritage, and offers firsthand experiences with ground-breaking urban design, architecture, and fashion design.

Importantly, we invite the children of Geelong and beyond to engage in building and envisioning a sustainable city and future.

From interactive workshops to thoughtprovoking discussions, captivating exhibitions to networking opportunities, Geelong Design Week has something for everyone.

So, don't miss out on these incredible events, whether you're a seasoned designer, a curious individual, or someone with a passion for making a positive impact through design.

Explore our program now and be part of a week that promises to ignite your imagination, inspire change, and showcase the transformative power of design in Geelong.



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# Curatorial Group Message

This year's UNESCO's Geelong Design Week offers a rich program of events and activities from 19 – 29 October 2023.

It shares objects, interactions and systems, services, and experiences in a robust demonstration of the breadth of design thinking throughout our region. Geelong has a rich history and present moment of invention and transition through social change, economic challenge, and prosperity.

We honour our region's Indigenous histories of environmental design that have sustained culture and country for millennia. Design is many things: imagination, planning, creation, and problem solving.

Design is not only about usefulness. Good design compels us to consider our humanity and our inhabitation of this world. Geelong Design Week offers interactions and activities from urban walks and underwater tours, to discussions, exhibitions, parties, and workshops.

The program responds to some of the ecological, physical, social, cultural, and spiritual conditions of humanity, with each serving as a portal into the world of design.

This year's program promotes a commitment to Design for Humanity, to consider the extension of design into all facets of life – living, working, playing, and learning – and to the fragile natural systems, resources, and environments that enable us to thrive.

#### Geelong Design Week Curatorial Group

**Dr Mary-Jane Walker**The School of Lost Arts

**Dr Tonya Meyrick** Deakin University

**Dr Yolanda Esteban** Deakin University

Jason Smith Geelong Gallery

Michael Williams
Gordon Tech School

Padraic Fisher
National Wool Museum

**Tracey-Lea Smith**City of Greater Geelong







## House of Fast Fashun Installation

#### **National Wool Museum**

#### Thurs 19-Sun 29 October | 10am-5pm

National Wool Museum Entry Fees Apply. Free entry on Saturday 21 and Sunday 22 October

You are invited to help create the House of Fast Fashun at the National Wool Museum – a house made entirely of clothing and textile waste, a space for community, collaboration and self-expression. Audiences become the fashion designers, makers, and catwalk models.

National Wool Museum, 26-32 Moorabool Street, Geelong



For bookings or more information, scan the OR code or visit geelongdesignweek.com.au

# The Dell Eco Reef Snorkelling Tour

City of Greater Geelong, Alex Goad of Reef Design Lab and Bay City Scuba

Sat 21 October | 8am-9.30am Sun 22 October | 9am-10.30am

\$40 - bookings required (Wetsuits and snorkels provided)

Hear from award-winning designer Alex Goad and the City of Greater Geelong about this incredible project, then snorkel in an artificial reef that is making waves for sustainability and restoration in our region! The Dell Eco Reef at Clifton Springs is a groundbreaking initiative that merges innovative technology and ecological expertise to enhance coastal defence. Comprising 46 sculptural wave units, this project serves two purposes: fostering shellfish restoration by establishing an artificial reef habitat conducive to oysters, mussels, and indigenous species while concurrently acting as a wave break to mitigate wave energy and curtail sand erosion.

The Dell, Clifton Springs Foreshore, Clifton Springs









### Local Designers Showcase

**City of Greater Geelong** 

Thurs 19–Sun 29 October 10am–5pm Free

Jewellery, Furniture & Wallpaper

See the latest work of talented local jewellery designers Victoria Matthews, Elisa Zorraquin and Fiona Horne, wallpaper designer Maree Wilding and local furniture provider K5.

Geelong Customs House, 57-59 Brougham Street, Geelong

#### Lighting, Furniture and Fabric Design

Discover the talent of local furniture, lighting and fabric designers Ross Thompson, Two Lines Studio, Sundown Lighting and celebrate the launch of Kip & Co.'s latest collection, a collaboration with Ernabella Arts.

(Ground Floor) Wurriki Nyal, 137-149 Mercer St, Geelong



## Your Geelong: Past, Present & Future Family Workshop

#### **Open House Melbourne**

Sat 21-Sun 29 October | 2pm-5pm

Free entry

Drawing inspiration from iconic Geelong buildings and using recycled materials, recreate your Geelong as you know it now and envision what it might become! This drop-in style workshop explores the theme designing for humanity and invites us to consider our role in shaping the future of our built environment.

(Ground Floor) Wurriki Nyal, 137-149 Mercer St, Geelong



## Grounded – Bioplastic Pavilion

The Design Futures Lab

Fri 20 October, 4pm-7pm Sat 21 October 10am-7pm Launch Sat 21 October 12.30pm – 2pm Sun 22 October 10am-4pm

Free entry

The Design Futures Lab is a unique collaborative group of students, and industry professionals that perform engaging, open-ended and real-world projects. For Geelong Design Week 2023, The Design Futures Lab will showcase a gallery-scale pavilion made from waste ground coffee – a new biomaterial invented by the group.

Sacred Heart College, The Innovation Precinct, 62 Aphrasia Street, Newtown



For bookings or more information, scan the QR code or visit geelongdesignweek.com.au



## Tim Ross 'Designing a Legacy' Live Show

#### Tim Ross

Thurs 26 October | 7pm-8.10pm

\$65 - bookings required

Comedian and architecture enthusiast Tim Ross is bringing his acclaimed ABC TV series to Geelong in a new show titled 'Designing a Legacy Live 2023'. For the first time in 160 years, Customs House will be open to the general public for this event. For one night only, Tim will passionately share architecture knowledge and design stories combining elements of slideshow, stand-up comedy, and architecture discussion.

Geelong Customs House, 57-59 Brougham Street, Geelong

## Architecture Hub Speaker Series

Designing Geelong (Urban Design) and Residential Design by Local Architects

#### Julie Pham

Fri 27 October | 10am-12pm, 2pm-4pm

Free - bookings required

A unique opportunity to explore the realm of architecture and design, featuring distinguished speakers who share their expertise and insights. Attendees are invited to join the engaging Architecture Hub Speaker Series, an integral part of the Architecture Collective Exhibition. This series presents a unique opportunity to explore the realm of architecture and design, featuring distinguished speakers who share their expertise and insights.

Geelong Customs House, 57-59 Brougham Street, Geelong



## **Event Program**

Geelong Inventions Exhibition

#### **City of Greater Geelong**

## Thurs 19-Sun 29 October 10am-5pm

Free entry

Discover and learn about Geelong's clever and creative past through local innovators, inventions and designs from last century, including decimal currency designs, refrigeration, the Toyne's rotary clothes hoist and the Ford Ute.

(Ground Floor) Wurriki Nyal, 137-149 Mercer St, Geelong Designing Empathy: Human-Centred Design by Deakin Design Students Exhibition

#### **Deakin University**

#### 19-20 October 10am-5pm 23-27 October 10am-5pm

Free entry

This exhibition unpacks various design processes undertaken by students, who are led by Human-Centred Design and a strong focus on empathy.

Deakin University, Alfred Deakin Prime Ministerial Library, Sally Walker Building, Cnr. Western Beach Rd and Cunningham St, Geelong (enter via Cunningham St) Deakin School of A+B Student Exhibition – Geelong Projects

#### **Deakin University**

## Thurs 19-Sun 29 October 10am-5pm

Free entry

Deakin University's School of Architecture and Built Environment will host an exhibition on current and past architectural design project briefs located in Geelong.

Deakin University Waterfront Campus Building D, Level 4, 1 Gheringhap Street, Geelong

Collective Architecture Exhibition by Architects in Geelong & the Surf Coast

## City of Greater Geelong and Julie Pham

## Thurs 19-Sun 29 October 10am-5pm

Free entry

20 established and emerging local architects showcase creativity and its community impact in a diverse range of projects, spanning from small to large scale.

Geelong Customs House, 57-59 Brougham Street, Geelong Boronggook
Drysdale Library
Panel Discussion

## Lisa Cunningham and K5 Furniture

## Thurs 19 October 12.30pm-1.30pm

Free, bookings required

K5 Furniture will host a panel discussion on the design and construction of the Boronggook Drysdale Library, a collaboration between Antarctica Architects and Architecture Associates.

Geelong Library and Heritage Centre - Room Wurdi Youang (South), 51 Little Malop St, Geelong Designing with Wadawurrung: The Geelong Arts Centre

#### **Open House Melbourne**

## Thurs 19 October 10am-11.30am

Free, bookings required

This panel discussion will examine the incorporation of First Peoples' knowledge and culture into the design of the new Geelong Arts Centre, looking at the process involved in working meaningfully with Traditional Owners.

Geelong Library and Heritage Centre - Room Wurdi Youang (South), 51 Little Malop St, Geelong





#### Chromatica Installation

## **Geelong Arts Centre and The Indirect Object**

#### Thurs 19-Sat 21 October 9am-5pm

Free entry

Discover an installation that turns the classic childhood kaleidoscope into a large-scale interactive artwork. Play with colour and light to become the creator of mesmerising patterns that shift endlessly right in front of your eyes. Made from recycled red gum fence posts and an array of reflective recycled materials, Chromatica is fun for all ages.

Geelong Arts Centre, 50 Little Malop St, Geelong



Nice Nights x AGDA presents Creative Capital: Regional Design Perspectives

#### **Nice Nights and AGDA**

#### Thurs 19 October 5.30pm-8pm

Free, bookings required

Held at the iconic Big Boom Gallery, the night will feature a panel conversation with some of regional Victoria's leading creatives and designers exploring the idea of crafting creative careers and lives from a regional base.

Big Boom, 5 Rutland Street, Newtown



## The Housing Question at Geelong Gallery

#### **Geelong Gallery**

#### Thurs 19-Sun 29 October 10am-5pm

Free entry

A collaborative video work by Helen Grace and Narelle Jubelin exploring contemporary ideas about house and home through two modernist homes in Sydney and Madrid.

Geelong Gallery, 55 Little Malop St, Geelong

## Creative Conversation: The Housing Question

## Geelong Gallery and Geelong Regional Library Corporation

#### Thursday 19 October 5pm-6.30pm

\$15, bookings required

A dynamic panel conversation exploring the value of good design and design thinking, the growing demand for affordable housing and contemporary ideas about house and home.

Geelong Library & Heritage Centre, Level 5 (Wurdi Youang), 53 Little Malop Street, Geelong

## Wurriki Nyal Guided

#### City of Greater Geelong

Thurs 19 October 3pm-4pm Fri 20 October 3pm-4pm (Special Tour with Cox Architecture) Mon 23 October 12pm-1pm Wed 25 October 4pm-5pm

Explore Wurriki Nyal, Greater Geelong's new Civic Precinct through a guided tour as part of Geelong Design Week. The state-of-the-art building features 2,550 square metres of new public space and a centrally located Customer Service area to help our community access City services.

Wurriki Nyal Civic Precinct, 137-149 Mercer St, Wadawurrung Country Is user a bad word?
Re-centring the
Human into HumanCentred Design –
Panel Discussion

#### **Deakin University**

#### Fri 20 October 12pm-1pm

Free, bookings required

Listen to a panel discussion exploring how we can place the human at the centre of the design process. Facilitated by Dr Tonya Meyrick, this panel will feature practicing designers who will discuss design thinking with a focus on community, social and cultural ideals.

Alfred Deakin Prime Ministerial Library, Sally Walker Building, Cnr. Western Beach Rd and Cunningham St, Geelong (enter via Cunningham Street) Modern Melbourne: Regional Film Premiere

#### Open House Melbourne and Heritage Coucil Victoria

#### Fri 20 October 2pm-3.30pm

Free, bookings required

Join us for the regional premiere screening of Modern Melbourne 2023 featuring this year's AIA Gold Medal winner Kerstin Thompson. Now in its eighth season, Modern Melbourne documents the extraordinary practice of our most important architects and designers and looks at their lasting impact on Melbourne.

National Wool Museum 26-32 Moorabool Street, Geelong



We the Makers: Fashion Disrupted

#### **National Wool Museum**

Fri 20-Tues 24 October, 10am-5pm Sat 21 October features special immersive artist demonstrations and hourly catwalk.

National Wool Museum Entry Fees Apply. Free entry on Sat 21 and Sun 22 October

Discover the power of slow fashion through frantic making and rapid design at the National Wool Museum during Geelong Design Week!

National Wool Museum 26-32 Moorabool Street, Geelong

## This is Public: Designing Geelong

Open House Melbourne and City of Greater Geelong

#### Fri 20 October 4.30pm-6pm

Free, bookings required

Hear from the architects behind Wurriki Nyal, Geelong Library & Heritage Centre and Geelong Arts Centre and how these iconic buildings are shaping the identity of Geelong.

Wurriki Nyal, Podium Level, Multipurpose Rooms 1 & 2, 137-149 Mercer St, GeelonG

#### Perpetual Pigments: Sustainable Colour Continuous Culture

**Deakin University** 

#### 20-21 October | 10am-5pm 23-27 October | 10am-5pm

Free entry

This participatory, 'art meets science', exploration displays the results of testing the effectiveness of recycled pigments from discarded textiles and fabrics for visual art practice by First Nations artists.

Deakin University Waterfront Campus, The Project Space, Cnr Western Beach Road + Cunningham Street, Geelong

#### DIY or DIE Fashion Show and Cocktail Party featuring Fast Fashun

National Wool Museum

#### Fri 20 October 5.30pm-9pm

Concession - \$26.72 (incl. BF), General admission -\$33.08 (incl. BF)

Deck yourself out in your own unique style and join the celebration of creative expression. Party the night away with the DJ, catwalk, special guests and locally sourced food and drinks. First in, most ethically and sustainably dressed!

National Wool Museum 26-32 Moorabool Street, Geelong

#### Design + Place: Murrk Ngubitj Yarrum Yaluk Excursion

Geelong Gallery and Barwon Water

#### Sat 21 October 10am-12pm

Free, bookings required

Join us for a fascinating visit to Murrk Ngubitj Yarram Yaluk which means 'headwaters of continuous flowing river' in Wadawurrung language and learn more about Barwon Water's current project to transform the former Bellarine Basin site into more than 30 hectares of environmental and public space for the community to access.

Murrk Ngubitj Yarram Yaluk (former Bellarine Basin) 326 Swan Bay Road (Corner of Grubb Road), Wallington

#### Challenges of Small Business & Design: Greenhouse Interiors

**Greenhouse Interiors** 

#### Fri 20 October | 6pm-8pm

\$29, bookings required

Join Julia Green, Lucy Glade Wright and Jessica Bettenay for a panel discussion exploring the challenges of small business and design. You will be welcomed with a glass of bubbles on arrival and have the opportunity to explore the challenges and opportunities that exist within local small design businesses.

Greenhouse Interiors Showroom, 174-176 Ryrie Street, Geelong

#### Geelong Fashion Takeover

**National Wool Museum** 

#### Sat 21 October 10am-5pm

#### Sun 22 October 10am-5pm

Free entry

Four local sustainable fashion designers take over the National Wool Museum to create their own unique installations. Join local We the Makers Sustainable Fashion Prize 2023 finalists as they take over the Museum and turn it into a house of creativity!

National Wool Museum 26-32 Moorabool Street, Geelong»



#### Observational Drawing Session of Customs House

#### Julie Pham

#### Sat 21 October | 2pm,3pm,4pm (1 hour)

\$20, bookings required

Join an engaging Observational Drawing Session of Customs House. This session offers a unique opportunity to observe and capture the architectural marvel that is Customs House, an iconic landmark in Geelong.

Geelong Customs House, 57-59 Brougham Street, Geelong



# Kungka Kunpu (Strong Women) Geelong Gallery

#### Sat 21-Sun 29 October | 10am-5pm

Free entry

Kungka Kunpu (Strong Women) tells the inspiring tale of women supporting each other across generations, expressed through exemplary paintings, large-scale woven sculptural installations and moving image.

Geelong Gallery, 55 Little Malop St, Geelong

## Meet & Greet the Architects

#### Julie Pham

#### Sat 21 October 10am-1pm, 1pm-5pm

Free, bookings essential

Join a special Open Day Public Meet and Greet session with architects from Geelong and the Surf Coast, and gain a deeper understanding of their creative processes through one-on-one conversations.

Geelong Customs House, 57-59 Brougham Street, Geelong

# Designing with First Nations Communities

#### City of Greater Geelong

Mon 23 October

Free, bookings required

Hear from a range of First Nations creatives including Michelle Searle, designer of the Geelong Cats First Nations guernsey, and homewares and homewares company Kip & Co providing different perspectives and discussing best practice for working with First Nations creatives and commissioning designs.

Wurriki Nyal Civic Precinct, 137-149 Mercer St, Wadawurrung Country

## Design as an Evolving Profession

#### Design Institute of Australia

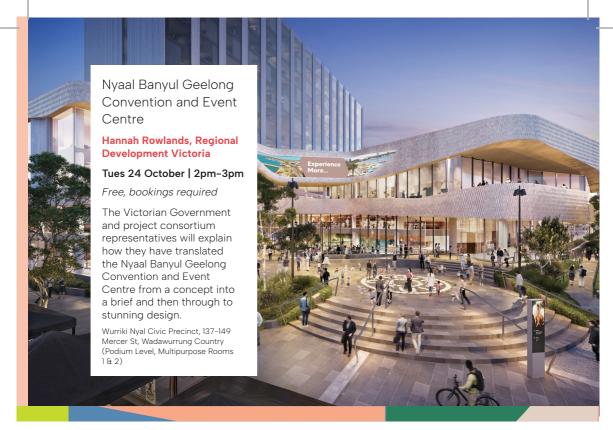
#### Mon 23 October 3pm-5pm

Free, bookings required

A panel discussion focused on design as an evolving profession, and how design is transforming through collaborative practice and technological advancement.

Deakin Waterfront, Percy Baxter (in front of the Costa Hall foyer space on the ground/street level)





We the Makers: Creative Practice Forum for Students

#### National Wool Museum

## Tues 24 October 10.30am-1.30pm

Bookings required

A half day forum for students interested in a career in the creative industries with Q&A, practical workshops and insights from We the Makers Sustainable Fashion Prize 2023 finalists.

National Wool Museum 26-32 Moorabool Street, Geelong» Advanced Code Club – HTML, CSS, Python & Sonic Pi

#### Geelong Library and Heritage Centre

#### Tues 24 October 4pm-5pm

Free, bookings required

Challenge your coding skills with these advanced coding projects which use HTML, CSS, Python or Sonic Pi. Suitable for ages 8–15

Geelong Library and Heritage Centre (The Dome), Activity Room, 51 Little Malop St, Geelong VIC Architecture & Interior Design Renovation Workshop

#### **PLOT Architecture**

## Tues 24 October 6pm-7pm

\$20, bookings required

A practical and inspiring workshop for anyone renovating a Victorian, Edwardian or Californian Bungalow. PLOT, a Geelong based Design Studio, will host this architecture and interior design renovation workshop filled with useful information and ideas.

Geelong Customs House, 57-59 Brougham Street, Geelong



#### Geelong Urban Design Walking Tour

#### **Jonathon Daly**

#### Wed 25 October | 2.30pm-3.30pm

Free, bookings required

Embark on a captivating urban design walking tour of Geelong, a city that beautifully blends its rich history with modern urban development. Led by knowledgeable guide Jonathon Daly, this tour will take you on a journey through key locations, each revealing a unique facet of Geelong's evolving urban landscape.

Beginning at Wurriki Nyal, 137-149 Mercer St, Geelong, and ending at Johnstone Park

Accelerating Change Through Green Infrastructure and Design

Co-hosted by Deakin University School of Architecture and Built Environment and The School of Lost Arts, Geelong

## Wed 25 October 5pm-7pm

Free, bookings required

Learn about what is happening in green infrastructure and design and how it can transform our cities to be biodiverse and resilient spaces.

A+B Gallery, Deakin University Waterfront Campus Building D, Level 4 1 Gheringhap Street, Geelong

#### Industry Design Sprint

#### **Geelong Tech School**

## Thurs 26 October lpm-2pm

Free entry

Hear from Years 8-10 students from across Geelong who have been collaborating, idiating, and prototyping designs, and developing innovative solutions to help address challenges presented by local industries.

The Gordon Auditorium, Ground Floor Building H, Gordon City Campus, Corner of Latrobe Terrace and Little Malop St, Geelong Exhibition + People's Choice Voting of Architecture Student Design Competition: Designing the Future of Geelong Customs House

## City of Greater Geelong and Julie Pham

## Thurs 26 October 10am-5pm

Free entry

Cast your votes and appreciate the creativity for the People's Choice award for the reimagined future of Geelong Customs House. Explore an array of imaginative design proposals that breathe new life into the historic building.

Geelong Customs House, 57-59 Brougham Street, Geelong



Smart Design Technology in the Defence Manufacturing Sector

Geelong Defence Alliance, Geelong Manufacturing Council, Advanced Fibre Cluster Geelong

Thurs 26 October 3pm-4.30pm

Free, bookings required

Learn how key innovative Geelong companies are developing leading edge technology and designing solutions, including in the aerospace and other defence sectors.

Wurriki Nyal Civic Precinct, 137-149 Mercer St, Wadawurrung Country (Podium Level, Multipurpose Pooms 1 9, 2) PechaKucha Night – Architects & Students + Design Competition Winner Reveal

Deakin University and Julie Pham

Fri 27 October | 6pm-8pm

Free, bookings required

Gain a deeper understanding of the design concepts and thought processes behind the captivating proposals showcased in the Designing the Future of Customs House competition.

Deakin University School of Architecture & the Built Environment, A + B Gallery, Deakin Waterfront Notable 20th Century Architecture: Geelong CBD Guided Tour

Geelong and Region Branch of the National Trust (Victoria)

Sat 28 October 9.45am-12pm

Sun 29 October 9.45am-12pm

\$10, bookings required

Discover the many gems of Geelong's 20th Century architecture on this informative walking tour around Central Geelong.

Johnstone Park Rotunda, 24-28 Gheringhap Street, Geelong



The Earth Above: A Deep Time View of Australia's Epic History Pop Up 360° Film

Australian Research Council's Centre of Excellence of Australian Biodiversity and Heritage (CABAH) and Deakin Motion Lab

Sat 28 October | 9.45am-12pm Sun 29 October | 9.45am-12pm

Free entry

In this full dome planetarium video, you will experience some of the traces and the connections between archaeology and Indigenous knowledge systems that allows for a more detailed understanding of our Deep Time History of this Epic Australia.

Deakin University, Atrium, Sally Walker Building, Cnr. Western Beach Rd and Cunningham St, Geelong (enter via Cunningham St)

## GEELONG DESIGN WEEK

We Acknowledge the Wadawurrung People as the Traditional Owners of the Land, Waterways and Skies. We pay our respects to their Elders, past, present and emerging. We Acknowledge all Aboriginal and Torres Strait Islander people who are part of our Greater Geelong community today.

We make every effort to ensure all information is accurate at the time of publishing. For the most up-to-date information visit geelongdesignweek.com.au



For more information on free and ticketed events, scan the QR code or visit

geelongdesignweek.com.au





